



I choose

Human Resource Development

Bachelor of Human Resource Development

The Human Resource Development (HRD) program emerged in response to the growing need for professionals capable of developing the competencies of employees and improving performance in organizations. Students gain expertise in HRD through courses such as Training and Development, Organization Development, and Career Development. Also, through problem-based learning methods, internships, and various practical experiences, students will acquire practical competencies that are essential to be successful HRD professionals.

Major Core Courses

- Introduction to Human Resource Development
- Ethics in Professional Contexts
- Human Capital Management
- Training and Development
- Introduction to Psychology
- Social/Organizational Psychology

Main Concentration Courses

- Strategic HRD
- Leadership and Management Development
- Consulting for HRD
- Organization Development and Change
- Needs Assessment and Organizational Effectiveness
- Career Management and Development
- Global HRD

Career Opportunities

The program prepares students for positions such as organization development consultants, performance improvement specialists, instructional designers, career development coaches, management and leadership development specialists, and human resource management professionals in the private and the public sectors in Morocco and abroad.

This degree, like all other Al Akhawayn University degrees, is a state diploma (Bulletin Officiel no.5998).

Apply online at
www.aui.ma/admissions



For more information:

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